



Your Options and Available Opportunities






INNOVATION AT BRANDEIS

Endowing the Brandeis community with the skills and resources needed to systematically identify problems, build solutions, and sustain the impact needed to tackle our society's pressing needs.




INNOVATION AT BRANDEIS




 INTRODUCTION




 DISCOVERY



 CREATION




 LAUNCH



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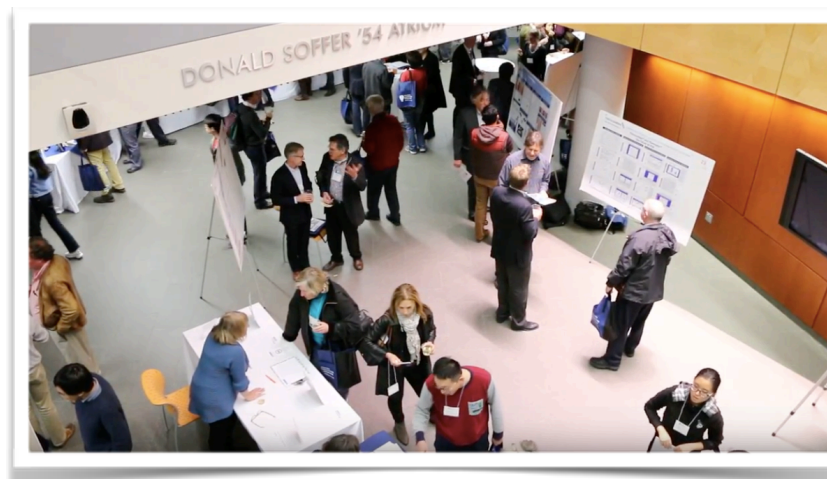


If you want to discover new opportunities and learn about existing Brandeis startups and projects

Startup Mixer and Pitch Night: September



Innovation Showcase: November






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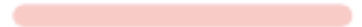
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If you want to see whether your idea has potential or explore joining an existing team

- ▶ If you want to learn how available research and IP support applies to your research or invention, schedule an exploratory meeting with the Office of Technology Licensing.



If you want to see whether your idea has potential or explore joining an existing team

- ▶ If you want to understand the commercial potential of your STEM research or idea, take part in a Brandeis I-Corps Program (Oct-Dec & Feb-Apr)
 - Receive Support in the form of mentor introductions, training sessions, and entrepreneurial coaching.
 - Customer Discovery Funding: up to \$3,000 provided to each team for expenses related to customer discovery.
 - Eligibility for Future NSF Funding: Teams that successfully complete the local I-Corps training become eligible for national NSF I-Corps Teams Program to receive additional support - in the form of mentoring and funding (up to \$50,000).





If you want to see whether your idea has potential or explore joining an existing team

- ▶ If your idea does not qualify for I-Corps, you can take part in Lean LaunchPad, receive mentoring, training, guidance and improve your chances of getting SPARK funding (Sep - Dec).





If you want to see whether your idea has potential or explore joining an existing team

- ▶ Join an existing team, recruit a team or just test your idea and entrepreneurial stamina at one of these events:
 - Heller Startup Challenge (November)
 - Codestellation (November)
 - Hack Events on your topic of interest (September - December)
 - Challenges presented by external partners (September - December)



If you want to see whether your idea has potential or explore joining an existing team

- ▶ OTL Research and IP Support
- ▶ I-Corps
- ▶ Lean LaunchPad
- ▶ Hack Events, Startup Weekends, and Challenges



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If you are ready to build your startup or bring your research out into the world

Funded by the Hassenfeld Family Innovation Center. For social enterprises, consumer products and services, app and platform supported ideas (anything that does not require lab research):

- ➔ Funding of up to \$10,000
- ➔ Incubator Program
- ➔ Mentoring Program
- ➔ Summer Stipend for Successful Teams

Applications due in December.

Shortlisted applicants notified in January.

Pitch Event & Awards Announcement in February.



If you are ready to build your startup or bring your research out into the world

Funded by the Office of the Provost and the Office of Technology Licensing (OTL), SPROUT promotes entrepreneurship in science and technology amongst the Brandeis community. Supporting lab research projects and ideas through:

- ➔ Funding of up to \$20,000
- ➔ Mentoring Program
- ➔ Training and Bootcamps

Next round of SPROUT in Spring 2018.



If you are ready to build your startup or bring your research out into the world

Both SPARK and SPROUT are open to undergraduate and graduate students, post-docs, faculty, staff, and anyone affiliated with Brandeis.



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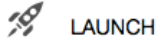
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If you are ready to take your invention beyond Brandeis, we offer

- ▶ Patent and Licensing Support
- ▶ Help with NSF funding application: I-Corps National Teams for everyone successfully completing local program
- ▶ Support with SBIR/STTR grants
- ▶ Support with VentureWell E-Teams Application
- ▶ Fast-tracked spots into MassChallenge
- ▶ Support and Referral for Massachusetts Tech Transfer Grants
- ▶ Direct referral for National Council of Entrepreneurial Tech Transfer Grants and Investment Opportunities




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